



**APPROVED
BY THE BOARD OF THE
FBA EAC
(protocol of 16.04.2020 g. 2/P-2020)**

**PROVISION
Of the international public award
“BUSINESS ELITE OF EURASIA”**

This Provision defines the goals, objectives, procedure for organizing and summing up the results of the International Public Award **"BUSINESS ELITE OF EURASIA"** (hereinafter referred to as the Award).

1. General Provisions

- 1.1 The Award in the field of business and entrepreneurship was established by the FBA EAC together with the International Banking Council and is an authoritative international award that testifies to the professional recognition of laureates in various fields of business activity in the territory of Eurasia.
- 1.2 The essential conditions for participation in the competition are the outstanding results of the nominees, both in the field of entrepreneurship and in terms of promoting its development. The competition is designed to stimulate competition in the professional community, aimed at the civilized development of entrepreneurship in the countries of Eurasia.
- 1.3 The award is based on the results of the calendar year. The winners are awarded the honorary title of Laureate of the International Public Award of the Year **"BUSINESS ELITE OF EURASIA"**.
- 1.4 The official award ceremony is held annually with the participation of representatives of business, political, cultural circles, national governments, national Banks, heads of industry unions and associations, representatives of the leading business media of the Eurasian countries.

2. Goals and objectives

- 2.1 Promoting the development of entrepreneurship in the countries of Eurasia.
- 2.2 Broad coverage and provision of an international level of information support to the best achievements in the field of entrepreneurship in the Eurasian space.
- 2.3 Public recognition of the merits of the laureates, as a reflection of positive examples of their high professional competence and civic responsibility.
- 2.4 Popularization of the best examples of successful business development of Eurasian entrepreneurs, companies and individuals who maintain high standards of professionalism and business ethics in the industry.

- 2.5 Providing a publicly accessible and obvious choice of reliable business partners for potential customers in the Eurasian space.

3 Award Organizing Committee

- 3.1 Award Organizing Committee is the highest collegial decision-making authority for the Award. The winners are approved by secret ballot on the candidates submitted by the Secretariat of the Award Organizing Committee.
- 3.2 The Organizing Committee consists of the heads and experts of public associations and professional associations, rating agencies and audit companies that approve the winners in specific subgroups.
- 3.3 The Award Organizing Committee selects the nominees for the Award winners from the leaders of national and industry ratings, laureates of special industry and intersectoral competitions and awards in the field of entrepreneurship and finance of public, national and international status during the past year (or the selected accounting period) prior to the next Award Ceremony.

4. Secretariat of the Award Organizing Committee

- 4.1 The functions of the Secretariat of the Award Organizing Committee are assigned to the founder of the Award – the Financial and Business Association of Euro-Asian Cooperation.
- 4.2 The secretariat of the Organizing Committee of the Award conducts preparatory and organizational activities for the Award ceremony, as well as carries out practical activities for its preparation.
- 4.3 The Organizing Committee annually approves the Calendar for the preparation and holding of the Award until March 1 of the current year.
- 4.4 The secretariat of the Award Organizing Committee is responsible for coordinating the financial and legal relationships of the counterparties in the preparation and conduct of the award ceremony.

5. Procedure for determining the winners of the Award

- 5.1 Applicants for the Award can be enterprises and organizations of different forms of ownership, registered and operating in accordance with the national laws of their countries, as well as individuals who have shown themselves in different areas of entrepreneurial activity.
- 5.2 The secretariat of the Award Organizing Committee annually formulates and structures a list of nominations and subgroups, according to which the selection of nominees and the approval of the Award winners for the accounting period will be carried out. After the official publication of this List, the acceptance of applications for participation in the Award begins.
- 5.3 The nominee fills out a Questionnaire on the organizer's information portal. The secretariat of the Award Organizing Committee checks the Questionnaire for the accuracy of the information provided by the nominee.
- 5.4 The Organizing Committee evaluates the nominees and determines the Award winners by secret ballot. The winner is the nominee with the most votes.

- 5.5 The Organizing Committee selects the nominees for the Award based on the nominee's compliance with three or more criteria for each category, while the same criteria for comparison can be ranked according to quantitative or qualitative characteristics.
- 5.6 The presence of reliability ratings, leadership in specialized industry rankings, the presence of awards of industry and inter-industry awards and competitions, quality certificates, diplomas, commendations and other regalia are additional important criteria for the selection and evaluation of Award nominees.
- 5.7 The secretariat of the Award Organizing Committee determines the date of the announcement of the results of the Award and the awarding of the winners.
- 5.8 The results of the Award are published on the websites and information portals of the organizers and sponsors, as well as on the websites of financial and banking and business associations in Europe and Asia.

6. Awards and regalia

- 6.1 The winners of the international Award are awarded with:
 - A diploma of the international Award " BUSINESS ELITE OF EURASIA»;
 - Personalized Honorary Prize "BUSINESS ELITE OF EURASIA".

7. Funding

- 7.1 Expenses for the preparation and conduct of events related to the award and presentation of the Award are carried out from the funds of the founders, registration fees of participants, sponsors and other legal sources;
- 7.2 The financial readiness of the Award is fixed 30 (thirty) calendar days before the approved date of the Award Ceremony.

8. Advertising campaign of the Award (Ceremony)

- 8.1 The aspects of the advertising campaign of the Award, its budget and target orientation are determined independently by the Secretariat of the Organizing Committee of the Award and are adjusted based on the specific financial resources received at the disposal of the Secretariat by the time of financial readiness.

Annex 1

GENERAL TERMS OF PARTICIPATION

1. General Provisions

- 1.1 Applications from organizations and individuals representing organizations are considered for nomination for the Award.
- 1.2 The territorial affiliation of organizations is the countries of Eurasia.
- 1.3 The working language is Russian/English.
- 1.4 The number of nominees in the Categories is not limited.
- 1.5 One organization, team, or person can be nominated simultaneously in different Categories.

- 1.6 The number of persons from one organization in different Categories is not regulated.
- 1.7 Separate Conditions of Participation can be defined for each Nomination.
- 1.8 The application for participation must be sent to the Secretariat of the Award Organizing Committee in a timely manner, contain all the necessary information about the nominee, contact person, disclose the advantages of the nominee according to the evaluation criteria in this Category and in accordance with the Terms of Participation.
- 1.9 The secretariat of the Award Organizing Committee does not impose any financial requirements on the nominee to participate in the nomination for the Award, but all expenses related to participation in the Award Ceremony, Gala Dinner, including accommodation, arrival/departure of the nominee, are financed and carried out by the nominee's company and/or the nominee himself.
- 1.10 Nominees who have passed the previous stage are allowed to participate in each subsequent stage of the selection, according to the Conditions of participation in the Nomination.

2. Duties and responsibilities of the Nominee

- 2.1 The nominees included in the Short List must arrive at the Award Ceremony.
- 2.2 Nominees at each stage of participation must comply with the Rules and Conditions of Participation in the respective Categories.
- 2.3 Nominees are required to provide reliable information in accordance with the Conditions of participation in the Nomination.
- 2.4 Nominees are not financially responsible for their refusal to participate, being late for the Award Ceremony and Gala Dinner, or other violations of the Rules and Conditions of Participation.
- 2.5 Shortlisted nominees must pay for their participation in the Award Ceremony and the Gala Dinner.

3. Rights of the Nominee

- 3.1 Any nominee at any time has the right to withdraw from their participation by writing to the Secretariat of the Organizing Committee of the Award.
- 3.2 After a written statement of refusal to participate, the nominee's application is canceled.
- 3.3 Nominees from the Short List have the right to invite their representative(s) to the Award Ceremony and the Gala Dinner.

Annex 2

REGULATIONS ON THE PRIZE ORGANIZING COMMITTEE

1. General provisions

- 1.1 The Organizing Committee of the Award (hereinafter referred to as the Organizing Committee) is the highest collegial body formed on a voluntary basis from recognized experts of the international business and financial and banking community, heads of

financial and banking and business associations of Europe and Asia, representatives of the leading business media of the Eurasian countries.

- 1.2 The number of members of the Organizing Committee is limited to 9 representatives.
- 1.3 The Organizing Committee is created to determine (select) the winners of the Award.
- 1.4 The Organizing Committee's activities are coordinated by the Prize Organizing Committee's Secretariat.
- 1.5 Participation of representatives of sponsors in the Organizing Committee is not regulated.
- 1.6 All expenses related to participation in the work, including accommodation, arrival and departure of a member of the Organizing Committee for the award ceremony, are financed and carried out by them independently.
- 1.7 Voluntary replacement of a member of the Organizing Committee is possible at any stage of the competition.
- 1.8 The secretariat of the Organizing Committee of the Award finds a replacement for the withdrawn member of the Organizing Committee.

2. Duties and responsibilities of a Member of the Organizing Committee

- 2.1 A member of the Organizing Committee must comply with the Provisions and Regulations of the Award.
- 2.2 A member of the Organizing Committee must be impartial and objective when making assessments and voting.
- 2.3 A member of the Organizing Committee is not financially responsible for his refusal to participate in the work, being late for the Award Ceremony and for other violations of the Rules and Conditions of Participation.
- 2.4 For violation of the Regulations, a member of the Organizing Committee may be excluded from its membership at any stage of its conduct after an obligatory written notification of the Organizing Committee of the Award by the Secretariat.

3. Rights of the Organizing Committee members

- 3.1 Any member of the Organizing Committee has the right to withdraw from participation at any time by writing to the Secretariat of the Organizing Committee of the Award.
- 3.2 After a written refusal to participate the ratings of a member of the Organizing Committee, issued by him during the current stage, are canceled.
- 3.3 The Organizing Committee may exclude and / or include a new member from the Organizing Committee by its simple majority.
- 3.4 The Organizing Committee may disqualify any Nominee at any stage of the competition by its simple majority due to the latter's violation of the Rules and Conditions of Participation.

4. Working procedure of the Organizing Committee

- 4.1 Each member of the Organizing Committee receives in advance all the necessary Work Regulations, which specify the dates of the stages, evaluation statements, criteria and recommendations for evaluating applicants and other regulatory documents.
- 4.2 Each member of the Organizing Committee is obliged to evaluate the Nominees proposed for the Award and to report in writing to the Secretariat of the Organizing Committee of the Award the results of the evaluations for each applicant at each evaluation stage according to the system and evaluation criteria specified in the Rules of Work, based on their own professional experience, taking into account public opinion, the opinion of other professionals, consultants, etc.
- 4.3 Each member of the Organizing Committee expresses his / her personal opinion on each Nominee.
- 4.4 The calculation of the voting results and the preparation of the final summary voting protocol is carried out by the Secretariat of the Organizing Committee of the Award.
- 4.5 Each member of the Organizing Committee is obliged to confirm in writing the accuracy of the data in the protocol within the prescribed period.
- 4.6 Voting and evaluation results are open to the members of the Organizing Committee and closed to the public except for the open competitions.
- 4.7 In case of disagreements on the voting results, repeated voting is allowed.
- 4.8 The Organizing Committee determines the Finalists (Short List) in each Category based on the results of the voting of the preliminary selection of nominees and then determines the winners of the Award among the Finalists.
- 4.9 Each member of the Organizing Committee undertakes to take part in the Award Ceremony.

Annex 3

POSITION OF THE SECRETARIAT OF THE AWARD ORGANIZING COMMITTEE

1. General positions

- 1.1 The functions of the Secretariat of the Award Organizing Committee (hereinafter referred to as the Secretariat) are assigned to the founder of the Award – the Financial and Business Association of Euro – Asian Cooperation.
- 1.2 The Secretariat carries out practical activities for the preparation of the Competition for the Award and conducts preparatory and organizational activities for the award ceremony.
- 1.3 The secretariat annually determines the Award nominations, the criteria for evaluating the nominees, the conditions for participation in the nominations and provides this information to the Organizing Committee of the Award.
- 1.4 The Secretariat is responsible for coordinating the financial and legal relationships of the counterparties in the preparation and conduct of the award ceremony.
- 1.5 The secretariat annually announces the start of accepting applications from nominees for the Award, develops the rules of the Award Ceremony, and performs other organizational functions.

- 1.6 The Secretariat carries out its activities in accordance with all the Rules and Conditions of Participation.
- 1.7 Decisions made by the Secretariat in accordance with its authority are binding on all nominees.

2. Functions of the Secretariat

- 2.1 The functions of the Secretariat include:
 - ✓ announcement of the start of the competition and the dates of the competition;
 - ✓ creation of the Award Organizing Committee;
 - ✓ determination of nominations;
 - ✓ determination of evaluation criteria in the categories;
 - ✓ determining the conditions for participation in the nominations;
 - ✓ development of Regulations for conducting, evaluating, and awarding ceremonies;
 - ✓ pre-selection of applications for participation;
 - ✓ development of the layout of the nominal honorary prize of the Award;
 - ✓ informing the public about the Award, holding events within the framework of the information campaign;
 - ✓ coordination of the work of the Award Organizing Committee;
 - ✓ carrying out organizational work for the Award Ceremony.

3. Rights of the Secretariat

- 3.1 The Secretariat is entitled to:
 - ✓ check the accuracy of the information provided by the nominees;
 - ✓ refuse to nominate an applicant for the Award on the basis of non-compliance with the requirements for applicants specified in the terms of participation in the nominations;
 - ✓ disqualify nominees for violating the established rules and for non-compliance with the requirements of the terms of participation, as well as for providing false information;
 - ✓ exclude the members of the Organizing Committee from the Organizing Committee.

4. Obligations of the Secretariat

- 4.1 The Secretariat is obliged to:
 - ✓ create equal conditions for all nominees;
 - ✓ ensure the objectivity of the assessment;
 - ✓ provide public interest and informational support for the Award;
 - ✓ ensure the confidentiality of data received from participants;
 - ✓ control the adherence of the event Regulations;
 - ✓ provide funding for the Award;
 - ✓ ensure the Award Ceremony and the availability of prizes.

5. Responsibility of the Secretariat

- 5.1 The Secretariat is responsible for:
 - ✓ proper performance of their functions and duties;

- ✓ any violation of these Positions and Regulations.
- 5.2 The Secretariat is not responsible for:
- ✓ content of submitted applications;
 - ✓ violation of the Rules and conditions of participation by the nominees and the Organizing Committee;
 - ✓ failure to meet the deadline for the arrival of the participants at the Award Ceremony;
 - ✓ force majeure.

Annex 4

WORKING REGULATIONS

Of the Organizing Committee and the Secretariat of the Award Organizing Committee

For 2021

Stage zero

until 01.03 2021 – the formation of the Organizing Committee of the Award

The first stage

From 17.03.2021 to 18.10.2021 – transfer of the Application Forms from the nominees to the Organizing Committee of the Award, control of compliance with the conditions of participation in the nominations, request of additional materials from the nominees if necessary;

until 25.10.2021 – acceptance by the Secretariat of the Organizing Committee of the Award from the Organizing Committee of withdrawals and disqualifications of nominees.

The second stage

until 27.10.2021 – formation of the list of Finalists (Short List);

until 05.11.2021 – voting on the list of Finalists in each Category, determining the winners in the categories and the winners of the Award;

until 12.11. 2021 – signing of the final protocol, sealing of envelopes.

The third stage – The Award ceremony – November 17, 2021

2021 NOMINATIONS

1. **TECHNOLOGICAL BREAKTHROUGH** – leadership in the implementation of technological, innovative solutions.

An absolute technological achievement in any sphere of the economy, including the humanitarian sphere.

Applications can be accepted from nominees, on the proposal of state bodies, non-governmental organizations, associations, on the initiative of the members of the Competition Commission on the basis of their professional judgment.

Evaluation criteria in the nomination:

1. The novelty and perspective of the implemented solution, its undoubted usefulness, demand for the economy, society or consumers.
2. The positive impact of technology on the development of a particular sector of the economy or the labor market.
3. "Seamless" integration, interaction with other technological system or infrastructure solutions on the territory of Eurasia.
4. Cross-platform solution, reducing dependence on proprietary software.
5. The relevance of the solution, mobile applications, their availability and environmental friendliness for users.
6. The perspective of the idea, the approach to increase investment, the replicability of the innovation.
7. The impact of technology on increasing labor productivity, increasing the intellectual capital of the organization.

For evaluation according to the proposed criteria, the company provides a description of the technological or innovative solution, links to publications in open sources.

2. **THE STANDARD OF STABILITY** – leadership in the industry for the sustainability of the organization.

Maintaining the parameters of economic activity in the conditions of market turbulence and destructors, in which the pace of development of the company corresponds to the pace of market development, there is a potential to increase the financial and economic performance indicators.

Applications can be accepted from nominees, on the proposal of state bodies, non-governmental organizations, associations, on the initiative of the members of the Competition Commission on the basis of their professional judgment.

Evaluation criteria in the nomination:

1. Indicators of revenue from the sale of products (services).
2. Net profit indicators, EBITDA.

3. Dynamics of the average monthly salary, labor productivity.
4. Expansion of sales markets, total market share.
5. Average market indicators of the industry.
6. Availability of an approved development strategy.
7. No salary arrears and overdue payments to all levels of the budget.

For evaluation according to the proposed criteria, the company presents the results of its activities for the last three years, including the IFRS statements for the last year.

3. SOCIAL RESPONSIBILITY – leadership in the implementation of corporate responsibility programs.

Fulfillment of social obligations by the company, allocation of resources, funds for solving social, environmental or economic problems. The company's actions reflect the interests of society and contain additional measures to improve the quality of life of employees and their families.

Applications can be accepted from nominees, on the proposal of state bodies, non-governmental organizations, associations, on the initiative of the members of the Competition Commission on the basis of their professional judgment.

Evaluation criteria in the nomination:

1. Recognition of the program in the community (results of competitions, ratings of companies, inclusion in the Library of corporate practices of the RSPP and similar organizations in the territory of Eurasia with a social orientation, etc.).
2. The documented position, strategy, and policies of the company in the field of corporate responsibility, according to which the practice is presented.
3. The effectiveness of the invested projects and implemented initiatives, the availability of supporting information, its reflection in public materials.
4. Systematic and regular implementation of social projects.
5. The possibility of spreading the experience outside the company, the suitability of the presented practice for replication.

To evaluate the proposed criteria, the company provides a description of the corporate responsibility program, reveals the ways and methods of its implementation through these criteria, and provides links to publications in open sources on the results of the program implementation.

SAMPLE OF THE APPLICATION FORM

(IS ISSUED ON THE ORGANISATION'S LETTERHEAD)

**To the Organizing Committee
Of the International Public Award
"BUSINESS ELITE OF EURASIA"**

**Application form
For nomination for the International Public Award
"BUSINESS ELITE OF EURASIA"
2021**

FULL NAME OF THE ORGANISATION or FULL NAME OF THE NOMINEE

NAME OF THE HEAD OF THE ORGANISATION

POSITION

NOMINATION

ACHIEVEMENTS OF THE NOMINEE, submitted for consideration by the Organizing Committee

(the information is provided in free form and contains no more than 2 printed pages)

ADDRESS

NAME OF THE COORDINATOR

CONTACT

NUMBER

ADDITIONAL INFORMATION

Signature of the responsible individual